

Mitchell E. Daniels, Jr.

Judith A. Monroe, M.D. State Health Commissioner

DATE:

November 13, 2009

TO:

All Local Health Departments

Attn: Chief Food Inspection Officer

FROM:

A. Scott Gilliam, MBA, CP-FS

Director, Food Protection Program

SUBJECT:

ConAgra Foods Recall

SUGGESTED

ACTION:

Unclassified Recall; Recalled 15 oz. tubs of Blue Bonnet Spread were

inadvertently mispackaged; Recommend notification of affected stores via

phone, fax or e-mail.

From the information provided by FDA, the product being recalled was distributed in the State of Indiana. ConAgra Foods will work with retail customers to ensure that the recalled products are removed from store shelves. Detail information is not available at this time. In addition, if any recalled product is found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

ConAgra Foods Issues Nationwide Allergy Alert on a Limited Number of 15 oz. Tubs of Blue Bonnet Light Spread

Contact:

Susan Christensen Sr. Director Corporate Communication 402-240-5203 susan.christensen@conagrafoods.com FOR IMMEDIATE RELEASE - OMAHA, NEBRASKA - November 13, 2009 - Today, ConAgra Foods, in cooperation with the U.S. Food and Drug Administration (FDA) is voluntarily recalling a limited number of 15 oz. tubs of Blue Bonnet Spread that were inadvertently mispackaged—the lid is for regular Blue Bonnet Spread and the tub portion describes the product as Blue Bonnet Light Spread. The product inside of the tub is regular Blue Bonnet Spread. As a result, the product tubs do not declare the allergen whey (milk), as an ingredient.

People who have an allergy or severe sensitivity to milk run the risk of a serious or life-threatening allergic reaction if they consume this product. No allergic reactions have been reported.

This issue affects only 1,120 cases of a single lot code of the product. The product UPC on the tub is 27000-00930. The product lid will not have the blue ribbon graphic bearing the word "Light" that is found on the tub portion of the package. The rim of the lid will feature the batch code "2247923200" and a Sell By date of March 18, 2010.

ConAgra Foods became aware of the issue after receiving a report from a store where the tub did not match the lid or the case.

The company is issuing a news release and an alert through the Food Allergy & Anaphylaxis Network (FAAN) (www.foodallergy.org), in an effort to notify any potentially affected consumers.

ConAgra Foods will work with retail customers to ensure that the recalled products are removed from store shelves. In the event that consumers believe they have purchased products affected by this voluntary recall, they should return the product to the store where it was purchased for a full refund. Consumers with questions may call 866-518-4177 (9:00 a.m. to 7:00 p.m. CST daily) or visit www.bluebonnet.com for more information.

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Photo: Product Labels